STATE OF INDIVIDUAL GIVING IN TURKEY

The total amount of donations made in one year is estimated as 13.7 billion TL (approx. 4.5 billion USD and 4.15 billion Euros). This amount is equal to 0.8% of Turkey’s GDP in 2014.

WHAT IS THE TOTAL PER CAPITA FOR DIRECT GIVING AND GIVING THROUGH ORGANIZATIONS IN ONE YEAR?

Total per capita for direct giving and giving through organizations in a year is approximately 228 TL. Donations made to organizations over the past year is only 16.7 TL.

<table>
<thead>
<tr>
<th>Category</th>
<th>2015 Total (TL)</th>
<th>2014 Total (TL)</th>
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<tbody>
<tr>
<td>Beggars</td>
<td>53.2</td>
<td>41.9</td>
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<tr>
<td>Sadaqa</td>
<td>41.9</td>
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<td>Zakat</td>
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<td>Others</td>
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<td>16.7</td>
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<td>Organizations</td>
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<td>Neighbors</td>
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<tr>
<td>Obligatory Giving</td>
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</tbody>
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WOULD YOU PREFER GIVING TO THOSE IN NEED DIRECTLY OR THROUGH A RELEVANT ORGANIZATION?

- 88% I prefer giving directly to those in need
- 10% I prefer giving through a relevant organization
- 2% Other

WHAT IS THE MAIN REASON THAT YOU DO NOT GIVE THROUGH AN ORGANIZATION?

- 52% Amount of my donation is small
- 13% I do not recognize such organizations
- 10% I recognize such organizations but I do not trust them
- 5% I donate irregularly, only when I come across someone in need

INDIVIDUALS IN TURKEY CONSIDER PHILANTHROPY AS “HELPING OTHERS”.

IN YOUR OPINION, WHAT IS THE PRIMARY REASON FOR ENGAGING IN PHILANTHROPIC ACTIVITIES?

- Fulfilling religious obligations: 20.4% in 2004, 12.2% in 2015
- Social traditions and customs: 12.3% in 2004, 12.5% in 2015
- Feeling indebted to society: 12.1% in 2004, 14.2% in 2015
- Personal satisfaction: 8.4% in 2004, 11.8% in 2015
- Other: 32.9% in 2004, 20.5% in 2015

IF YOU WERE TO GIVE TO AN ORGANIZATION, WHICH AREAS WOULD YOU PRIMARILY PREFER?

- Helping the poor and those in need: 20.5% in 2015
- Helping orphans: 13.9% in 2015
- Education: 11.8% in 2015
- Helping children and youth: 9.1% in 2015
- Families of martyrs and veterans: 8.4% in 2015
- Other: 32.9% in 2015
SOCIAL CAPITAL AND CIVIL SOCIETY

CSOs’ perceived influence in addressing society’s problems has deteriorated over 11 years.

In Turkey, only 1 out of 10 people believe that most people can be trusted.

TO WHAT EXTENT DO YOU THINK CSOs CAN HAVE AN INFLUENCE IN ADDRESSING EXISTING PROBLEMS TOWARDS CREATING A BETTER SOCIETY?

TO WHAT EXTENT DO YOU THINK CSOS ARE INFLUENTIAL IN POLICY MAKING IN TURKEY?

IN YOUR OPINION, IN WHICH AREAS CSOs ARE MOST ACTIVE IN TURKEY?

Areas CSOs perceived to be most active

- Food Aid
- Education
- Environment and Reforestation

Areas CSOs perceived to be most influential (those who think CSOs are quite or very influential)

- Helping the Disabled
- Reforestation, Protection of Environment
- Prevention of Human Rights Violations

Only 17% of the respondents think that CSOs are “quite” or “very influential” in the areas they are active at.

TO WHAT EXTENT DO YOU THINK CSOS ARE INFLUENTIAL IN POLICY MAKING IN TURKEY?

Areas CSOs perceived to be most influential

- Helping the Disabled
- Reforestation, Protection of Environment
- Preventing of Human Rights Violations

- Poverty Reduction
- Improving Health Services
- Improving Educational Services
- Fighting Discrimination
- Reduction of Unemployment

A little influential

Very influential

Quite influential
In Turkey, philanthropic activities are mostly perceived as direct and interpersonal donations.

**Perception of Philanthropy**

In Turkey, philanthropy is mainly understood as activities that aim to address societal needs such as education, religious practices, and reduction of poverty.

**In Your Opinion, What Is the Most Commonly Done Philanthropic Activity in Turkey?**

- Helping the poor and those in need: 2015 (40.6%), 2015 (28%)
- Helping others, doing good deeds: 2015 (28.5%), 2004 (26.3%)
- Financial aid, food and clothing: 2015 (9.1%), 2015 (8.7%)
- Other: 2015 (4.5%), 2015 (8.3%)
- Giving zakat and sadaqa: 2015 (7.4%), 2015 (8.7%)
- Religiously motivated giving: 2015 (7.4%), 2015 (8.7%)

**In Your Opinion, What Is the Primary Reason for Engaging in Philanthropic Activities?**

- Fulfilling religious obligations: 2015 (32.5%), 2015 (32.5%)
- Social traditions and customs: 2015 (26.3%), 2004 (26.9%)
- Feeling indebted to society: 2015 (20.4%), 2015 (14.2%)
- Personal satisfaction: 2015 (14.2%), 2015 (12.7%)
- Continuing the family tradition: 2015 (9.2%), 2015 (6.4%)
- Fulfilling the expectations of the society: 2015 (7.1%), 2015 (4.8%)

**Activities related to art, culture, higher education and strengthening civil society** are not considered philanthropic.
Direct Giving to Those in Need

In Turkey, the annual per capita amount of all direct donations is 209TL (approx. 71 USD and 64 Euros). The highest amount of direct donations is made to the street beggars.

Would You Prefer Giving to Those in Need Directly or Through a Relevant Organization?

Over the past year have you directly donated to a relative, neighbor or any other person in need, in cash or in any other way such as food, clothing, fuel etc.?

What is the main reason that you do not give through an organization?

Estimated per capita financial value of direct donations made over the past year

IF YOU HAD SOME MONEY TO HELP OTHERS, TO WHOM WOULD YOU CONSIDER GIVING IT?

Estimated per capita financial value of direct donations made over the past year

In your opinion, whose duty is it to help the poor?

What is the main reason that you do not give through an organization?

Amount of my donation is small

I do not recognize such organizations

I recognize such organizations but I do not trust them

I donate regularly, only when I come across someone in need

I do not recognize such organizations

I prefer giving directly to those in need

I prefer giving through a relevant organization

Amount of my donation is small

I do not recognize such organizations

I recognize such organizations but I do not trust them

I donate regularly, only when I come across someone in need

IF YOU HAD SOME MONEY TO HELP OTHERS, TO WHOM WOULD YOU CONSIDER GIVING IT?

IN YOUR OPINION, WHOSE DUTY IS IT TO HELP THE POOR?

State (government, governorships, municipalities)

Religious citizens

Civil society organizations

All citizens

Well-endowed citizens

Giving in Turkey is generally done directly and mostly to family members, local acquaintances or fellow townspeople.
DONATIONS TO CSOs AND PARTICIPATION IN ACTIVITIES

In Turkey, the total per capita for direct giving and giving through organizations in a year is 228 TL (approx. 77.5 USD and 69 Euros). Only 16.7 TL (approx. 5.6 USD and 5 Euros) of this amount is made through organizations.

16% of last donations above 25 TL were made to religiously-motivated organizations, 24% to fully or partially state-mandated organizations, and about 52% to CSOs.

12.9% of the respondents made donations other than membership fees in 2015. This percentage was 18.4% in 2004.

WHAT ARE THE REASONS FOR ENGAGING IN CSO ACTIVITIES?

- Personal satisfaction: 28%
- Fulfilling religious obligations: 11%
- Contributing to social development: 15%
- Meeting people’s needs: 13%
- Meeting and working with new people: 8%
- Society values voluntary work: 10%
- Earning respect from society: 5%
- Gaining experience: 8%

WHAT IS THE ESTIMATED VALUE OF YOUR MOST RECENT DONATION?

- Less than 50 TL: 39%
- 51-100 TL: 23%
- 101-150 TL: 8%
- 151-200 TL: 6%
- 201-250 TL: 6%
- 251 TL and more: 10%
- DK/NR: 4%

WHAT ARE THE REASONS FOR NOT PARTICIPATING IN CSO ACTIVITIES?

- I do not have money to spare: 32%
- I am not interested: 16%
- I do not know anybody who participates in such activities: 16%
- I do not trust such organizations: 10%
- I have reservations about such organizations: 7%
- These type of activities are not performed transparently: 3%
HOW WAS YOUR RELATIONSHIP WITH THE CSO BEFORE YOUR MOST RECENT DONATION?

- You or someone you know had a good experience: 60%
- You or someone you know could benefit from the services of the organization: 59%
- You made another donation to the same CSO in the last two years: 58%
- You saw a news coverage about the CSO: 53%
- You saw an online article, news, ad about the CSO: 44%
- Someone you know asked you to donate to this organization: 40%
- You made another donation to the same organization more than two years ago: 40%
- You volunteered for the organization: 36%
- You received a request for donation from the organization: 31%

WHAT ARE THE DETERMINING FACTORS FOR SELECTING THE CSO TO GIVE?

- Trust in the organization for the use of donations in accordance with its cause: 84.6%
- CSO’s ability to easily reach out to people in need: 83.6%
- Transparent and easily understandable financial accounts of the organization: 83.9%
- Trust in the good management of the organization: 82.9%
- Trust in the organization for the use of donations in accordance with its cause: 82.1%

DO YOU USE NEW CHANNELS FOR GIVING?

- Online giving: 1.9%
- Mobile giving: 7.5%
- Crowdfunding: 1.3%

IF YOU WERE TO GIVE TO A CSO, WHICH AREAS WOULD YOU PRIMARILY PREFER?

The most preferred areas

- Helping orphans: 20.5%
- Helping children and youth: 13.9%
- Education: 11.9%
- Helping the poor and those in need: 9.1%
- Families of martyrs and veterans: 8.4%
- Solidarity with the disabled: 7.3%
- Healthcare and health services: 6.3%

The least preferred areas

- Environmental protection: 1.2%
- Helping refugees: 0.9%
- Animal care and protection: 0.4%
- Art, culture and historic preservation: 1.1%