INDIVIDUAL GIVING AND PHILANTHROPY IN TURKEY

Third Sector Foundation of Turkey (TUSEV) published the Individual Giving and Philanthropy in Turkey report which presents comprehensive and up to date data on individual giving and philanthropy. Authorized by Prof. Ali Çodjukçu and Assoc. Prof. Salim Edem from Işık University, the research project was supported by six of the leading foundations in Turkey; the Ankabut Foundation, the Aydın Doğan Foundation, the Enka Foundation, the Hüsna M. Ozyürek Foundation, the Sabaçın Foundation and the Vebor Koc Foundation.

Individual Giving and Philanthropy in Turkey report focuses on the culture of giving, perception of social capital, philanthropy trends and motivations for individual giving in Turkey under three main sections: Social Capital and Civil Society, Perception of Philanthropy and Individual Giving in Turkey: case studies of Direct Giving to Those in Need and Donations to Civil Society Organizations and Participation in Activities.

Referencing an earlier research published by TUSEV and entitled Philanthropy in Turkey: Citizens, Foundations and Pursuit of Social Justice the report also provides a comparative analysis of the change that took place in the field of philanthropy over the last decade.

HIGHLIGHTS FROM THE REPORT

The Average per capita giving in Turkey is Estimated to be Around 358 TL (approximately 75.5 USD and 69 Euros)

Donors Prefer Giving to CSOs: Working With Disadvantaged Groups and Helping Those in Need

In Turkey, 88 percent of the individuals prefer making their donations without using an intermediary organization. The main reasons for not giving through an organization are small amount of donations (71%), making donations regularly and helping only when a person in need is announced (69%) and not trusting the organizations (67%).

Low Social Capital Triggers Attention

Individual donors mostly prefer giving to CSOs working in helping the poor and those in need (35%) helping orphans (20%) and education (15%). Other areas of interest are health (18%), arts and culture (17%), social causes (15%), culture and human rights (14%), family and culture (13%), volunteering and the disabled (11%) and animal care protection (9%). The least preferred areas by the individual donors in Turkey are:

Donors Want to Trust CSOs

According to the results of the report, donors state that they trust the organization to use their donations in accordance with its program (58%), and give management of the organization (54%) are the most important criteria while choosing the NGO. However, 55% of individual who are aware about the effectiveness and transparency of NGOs do not rely on any research or the organization’s program to use their donations (51%).

Individual Giving and Philanthropy in Turkey report also includes the aspects of the social context and its impact on donor’s behavior, opportunities and activities of the CSOs, and their roles in the social context. This report may help policy makers and practitioners to understand the current situation and to plan for the future.